

E-FORMULA ASHWARIDERS



SPONSORSHIP **BROCHURE**



ABOUT US

We are proud to have secured **All India Rank 10** in Formula Bharat 2025!

E-Formula Ashwa Riders is a team of 35 passionate engineers from St. Vincent Pallotti College of Engineering and Technology, Nagpur, Maharashtra.

We combine our passion for engineering with the thrill of competition, designing, building, and racing Electric Formula cars. Competing in Formula Bharat, India's premier student engineering design competition.

ADAPT.IMPROVISE.**OVERCOME**

FORMULA BHARAT

Formula Bharat is an Indian Formula Student-style Engineering Design competition in which students from colleges and Universities all over the country, compete with a life-size formula-style vehicle in areas of Engineering Design, overall cost, marketability and Dynamic performance. The series is the part of the global student Formula series, which is hosted across 11 countries every year.

FORMULA BHARAT

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OUR ACHIEVEMENTS



- Ranked overall **AIR 10** in onsite season (2025) at Formula Bharat, showcasing our consistent performance and solve various challenges that we face.
- Demonstrated exceptional efficiency by building our 2023 car in years and reducing that time to 10 months for 2024 season, highlighting our commitment towards continuous improvement and innovative problem-solving.
- Secured the highest student team sponsorship award (**INR 50,000**) by Altair at Formula Bharat 2024, for our efforts throughout the season.

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WHY TO **SPONSOR** US?

- Partner with industry leaders to drive innovation in electric vehicle technology, a rapidly growing sector with immense potential.
- Play a crucial role in shaping the next generation of engineers and innovators by providing them with the resources and expertise needed to excel.
- Gain recognition through high-profile events like Formula Bharat, where top industry professionals and academic institutions converge to witness emerging talent.
- Forge a strategic partnership that aligns with your commitment to innovation, offering a meaningful opportunity to invest in the future of sustainable mobility.

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HOW CAN YOU SUPPORT US ?

- Financial Support: Provide direct financial support to assist with vehicle development, competition participation, and team operations.
- In-Kind Support: Sponsor materials, parts, services, or technical expertise to optimize car performance.
- Technical Support: Collaborate with our team by offering expertise, software, or manufacturing assistance.



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SPONSORSHIP TIERS

Bronze Sponsorship

- Contribution: 20,000 INR
- **Brand Recognition** – Logo on team banners & social media acknowledgment.
- **Public Engagement** – Branding at university fairs, outreach programs & guest lectures.
- **Tech Workshops** – Opportunity to interact with students in training sessions..

Silver Sponsorship

- Contribution: 40,000 INR above
- All Bronze benefits + Logo on transport trailer & event banners.
- **Industry Engagement** – Factory/office visit, guest speaker opportunity & sponsor appreciation event.
- **Custom Content & Social Media** – Instagram story takeover & behind-the-scenes features.
- **Talent Access** – Internship & recruitment pipeline + dedicated sponsor liaison.

Gold Sponsorship

- Contribution: 60,000 INR above
- All Silver benefits + Premium logo placement on race car, pit area & trailer.
- **Exclusive Brand Features** – Pinned social media post, dedicated post series & vehicle showcase.
- **VIP Track Day Experience** – Witness the car in action & interact with the team.
- **R&D & Industry Collaboration** – Co-developed learning modules, case studies & employee recognition.

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POWER MEETS POTENTIAL



Interaction with **Shri. Nitin Gadkari Sir** at our College
(2022)



Interaction with **Dr. Manimozhi Thodore Ma'am**,
the former Chief Coordinator of the ISRO- DRDO Gaganyaan
Program
(2023)

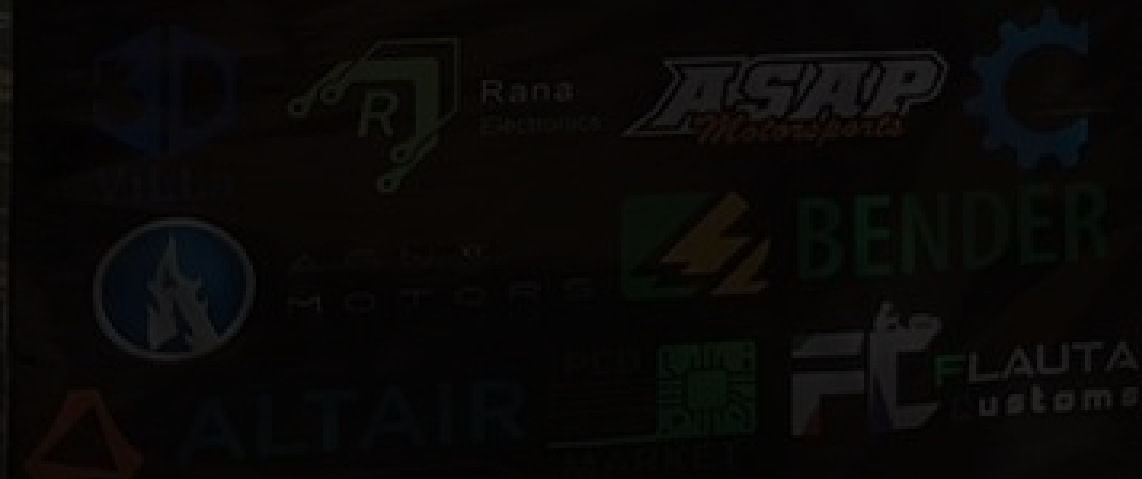


Interaction with **Shri. Nitin Gadkari Sir** at Advantage
Vidarbha
(2025)



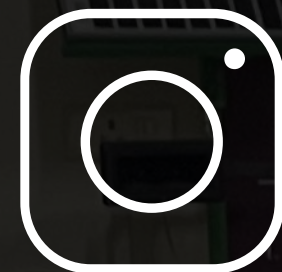
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OUR SPONSORS



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